

# COST ANALYSIS:

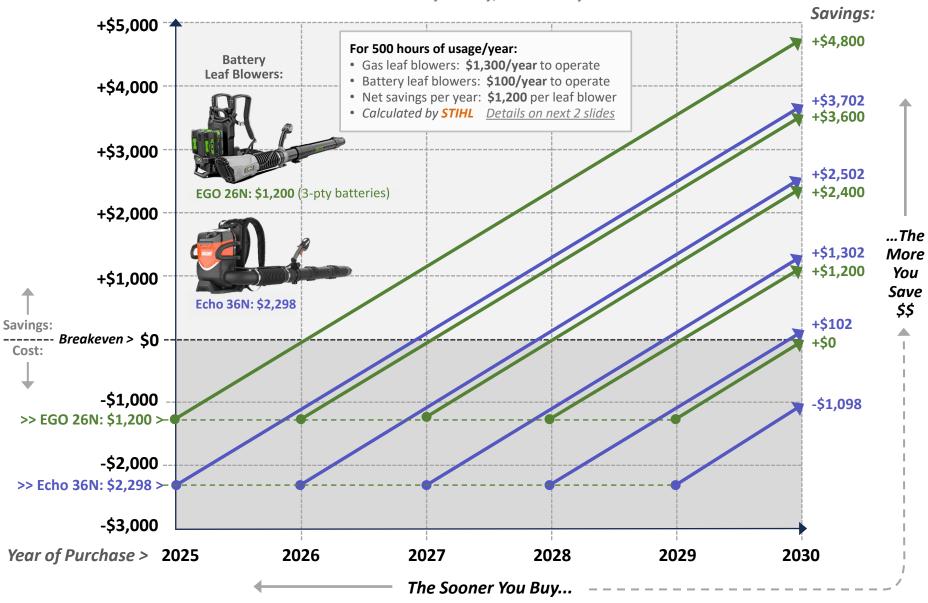
# **Battery vs. Gas Leaf Blowing**

- 1. Operating cost comparison summary
- 2. Calculations by **STIHL**
- 3. Battery leaf blower products: cost/configurations
- 4. How Green Landscapers do more with less blowing
- 5. PS: Just how significant is leaf cleanup revenue?



# **Battery Leaf Blowers Save \$1,200/Year vs. Gas**

- Costs turn quickly into savings
- The sooner you buy, the more you save



# **Calculating Battery vs. Gas Cost Savings**

-- Calculated by STIHL --

### **Factors:**

- Usage: 500 hours/year
- Gasoline leaf blower:
- 0.45 gal/hour burned
- 500 x 0.45 = 225 gal/year(= 7.5 gal/week x 30 weeks)
- Gas: \$3.30/gal (89 octane)
- Battery Leaf Blower:
  - \$0.29 kWh cost

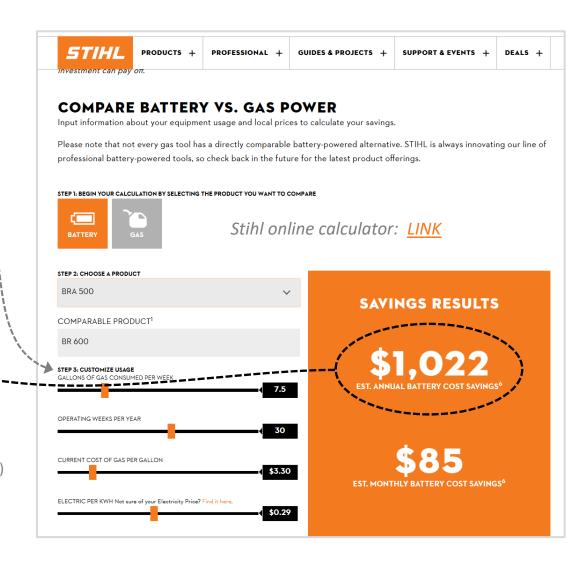
### **Results:**

- Battery LB Operating Cost Savings: \$1,022/year (from Stihl calculator)
- Battery LB Service Cost Savings: \$150/year (no maintenance required)
- Total Battery LB Cost Savings:

\$1,022 + \$150 = **\$1,172/year** (~\$1,200)

Separated Yearly Costs:

Gas LB = \$1,274 (~\$1,300)Battery LB = \$102 (~\$100)



# **Selected Battery Leaf Blowers:**

# Cost and Configuration

#### **Products:**

- Echo (makes gas & battery leaf blowers)
- Greenworks (makes only battery leaf blowers)
- EGO (makes only battery leaf blowers)

#### Power:

• 25N and 35N: Power points that span typical gas leaf blowers in use

### Package Includes:

- 1 Leaf blower
- Dual charger
- 2kWh battery capacity (provides 3-hour runtime on high/turbo mix)

**Note:** Newtons are the best measure of leaf blower power. 1 Newton is the force needed to accelerate 1 kg of mass at the rate of  $1 \text{ m/sec}^2$ .

### Echo:



#### Echo DPB-7700T

- 56V • 36N
- Total Package: \$2,298
- Breakeven: 1.9 years • 5-Year Savings: \$3,702

## **Greenworks:**



### **Greenworks Optimus**

- 80V • 36N
- Total Package: \$1,960

**Breakeven: 1.6 years** 5-Year Savings: \$4,040



EGO:

#### EGO LBPX1100

- 56V • 37N

Total Package: \$2,131 Breakeven: 1.8 years 5-Year Savings: \$3,869



25N

35N



#### Echo DPB-5900T

- 56V
- 25 Newtons

Total Package: \$1,998 Breakeven: 1.7 years

5-Year Savings: \$4,002



#### **Greenworks BPB80L421**

- 80V
- 25N

Total Package: \$1,347 **Breakeven: 1.1 years 5-Year Savings: \$4,902**  **EGO LBPX8006-2** 

56V

• 26N

### **Total Package:**

OEM batteries: \$1,600 3-pty batteries: **\$1,200** Breakeven: 1.8/1.0 years

5-Year Savings: \$3,845/\$4,800

3<sup>rd</sup> party batteries available at lower cost

batteriés

available at

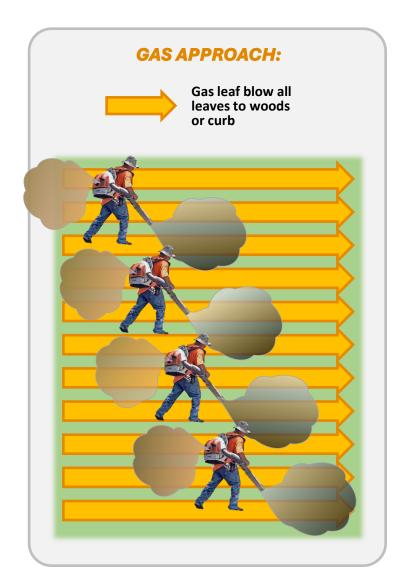
lower cost

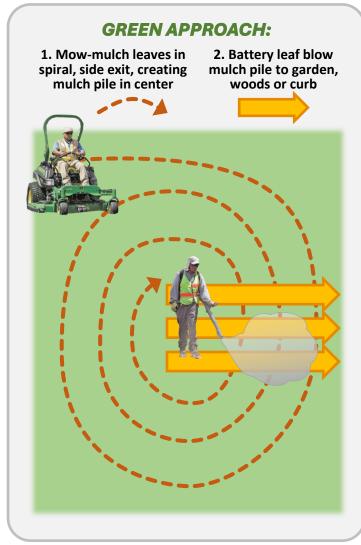
Best Deal

w/3rd-party Batteries!

# **Green Landscapers Blow Less, Mow-mulch More\***

Less and shorter distance leaf blowing both speed things up and reduce the need for batteries and charging







### **Green Approach Benefits:**

- 1. Saves time as mowmulching is faster than blowing
- 2. Saves money as battery leaf blowing is less costly than gas leaf blowing
- 3. Cuts down the need for batteries and charging
- 4. Turns leaves into nutritious leaf mulch for garden beds
- 5. Reduces or eliminates the need for expensive bark mulch
- 6. Is much healthier for people and planet

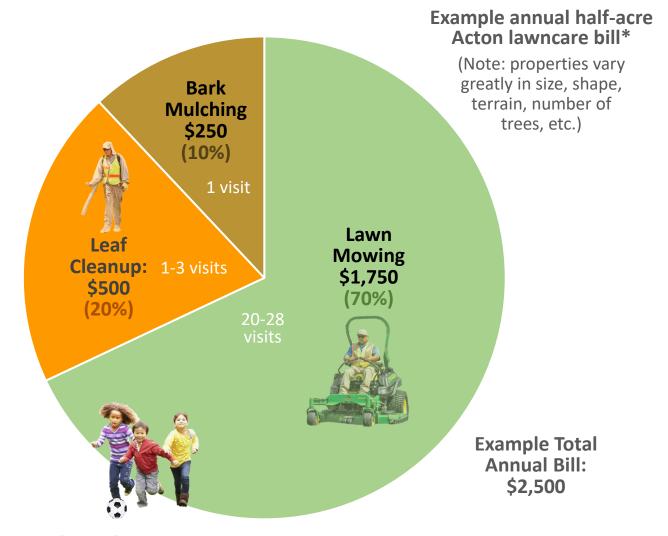
\*Source: EcoQuiet Lawncare

See video of mow-mulching in action!

# **PS: Just How Significant is Leaf Cleanup Revenue?**

Switching to battery leaf blowers affects only ~20% of revenue, so impact on overall business is limited

Note: Landscapers also use high power gas leaf blowers for cleaning up grass clippings and bark mulch, but these "niceties" can be easily done with a low power, handheld battery leaf blower or just deemed not necessary.



BOTTOM LINE: The financial impact of a leaf blower transition on landscapers is limited and temporary. Health benefits to residents, workers, and the planet are major and permanent.

\*Source: EcoQuiet Lawncare